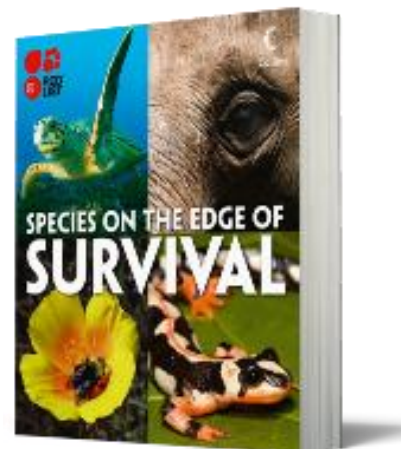


SPECIES ON THE EDGE OF SURVIVAL – NATURE IN NEED

Species on the Edge of Survival, published by **Collins** in September 2011, is a unique guide to the world's most threatened species. This compendium is indispensable to nature lovers, environmental enthusiasts, and anyone who is concerned about the state of the world's wildlife. Listed in this unique volume are 365 of the plants, animals and fungi on **The IUCN Red List of Threatened Species™** which is produced by **IUCN (the International Union for Conservation of Nature)**.

In the latest IUCN Red List update, one in four mammals, one in eight birds, and more than one in three amphibians are at risk of extinction. The current rate of extinction has been unprecedented since the disappearance of dinosaurs 65 million years ago. This thought-provoking anthology not only sets out the problem, but provides some of the possible methods for halting the decline. This is must-read material, compiled in a beautiful book.



For all 365 species profiled, there is a description about why the plant, animal or fungus has been included, where it is located in the world, extensive detail about the species, and a stunning colour photograph. The IUCN Red List is widely recognised as the most comprehensive, objective, global information source which evaluates the conservation status of plant, animal and fungus species.

Examples of content:

- The conservation actions helping the Blue-throated Macaw (of Bolivia)
- Where the Pinta Island Tortoise once roamed, in the Galápagos Islands
- What efforts are being made to help the 47 remaining Floreana Mockingbirds (of Ecuador)
- The reasons behind the dramatic loss of the Globosa Mangrove (particularly on the coasts of South America)
- Why the Javan Rhino is one of the world's most threatened large mammals

About The IUCN Red List:

The IUCN Red List plays a prominent role in guiding conservation activities of governments, NGOs and scientific institutions. This scientifically rigorous approach used to determine the risk of extinction has become a world standard. In order to produce the IUCN Red List of Threatened Species, IUCN's Global Species Programme, working with IUCN's Species Survival Commission (SSC) and other Red List partners, draws on a network of scientists and partner organizations, working in almost every country in the world; they come together to provide what is considered to be the most complete scientific knowledge on the conservation status of known species.

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